

Privacy Policy

InsightSoftware.com takes your privacy seriously. Since we gather certain types of information about our users, we want to help you understand the terms and conditions surrounding the collection and use of that information. This privacy statement discloses the types of information that we gather, how we use it, and how to correct or change it. These privacy practices apply to the website or email that you were viewing when you clicked through to this policy.

1. What personally identifiable information does InsightSoftware.com collect?

Information Tracked – Unregistered Visitors:

Visitors can browse this website without disclosing any personally identifiable information. We may track information provided to us by your browser, including any referring URL, the type of browser you use, the time and date of access, and other information that does not personally identify you. We use this information to help diagnose problems with our server and to administer our website. None of these contain or are linked to personally identifiable information.

Information Tracked - Visitors Completing Forms Requesting Information:

InsightSoftware.com collects your salutation, first name, last name, job title, company name, telephone number, e-mail address and location information. It stores them in our secure contacts database ONLY if the OPT-OUT option is NOT selected on our online forms. The OPT-OUT option on these forms is not selected by default thereby allowing us to record your information. This information is used by our sales, marketing and support teams whose primary goal in collecting personal information is to provide you with the best and most useful content and services, both through our website and via e-mail.

Information Tracked – Customers and Business Partners:

Certain designated employees of customers and business partners may access this website once they have been granted secured access via our off-line security process (“Authorized Users”). Cookies may be used to verify the login status of Authorized Users linked directly with our website. Usage of a cookie is in no way linked to any personally identifiable information while on our site. The cookies are temporary and once the Authorized User closes the browser, the cookie terminates. If an Authorized User’s personally identifiable information changes, or requires deactivation, the Authorized User can correct, update or delete/deactivate his/her personally identifiable information by emailing us at Support@InsightSoftware.com, or call or write us at our main office listed on the “Contact Us” section of this website. It is the Authorized User’s responsibility to keep his or her password confidential.

2. How does InsightSoftware.com use the information?

Purposes:

InsightSoftware.com uses the information we gather for four general purposes:

- To send you information that you have agreed to receive concerning topics we think will be of interest to you.
- To customize the content that you see.
- To enhance the user experience on our websites. We use tracking information to determine how well each page performs overall, based upon aggregate user demographics and traffic patterns to those pages. This helps us continue to build a better service for you and to fulfill your requests for certain products and services.
- For Authorized Users, to permit secure access to exclusive content on the website as provided for under the terms of separate written agreements with each customer or business partner.

People Who Work for Us:



Our employees are required to keep customer, business partner and other personally-identifiable personal information private, as a condition of their employment with the company. Only authorized employees are permitted to access this type of information.

Companies Who Work for Us:

We contract with companies and individuals to help us provide our products and services. In order to perform their jobs, these companies and individuals may have access to some of the information regarding customers, business partners and potential customers and business partners we gather as a part of our services. We require all such companies and individuals to comply with the terms of our privacy policy, and to use the information they may access exclusively for purposes of fulfilling their responsibilities to us and for no other purpose. If we discover that a third party has disclosed this type of information, we take immediate action to prevent further occurrences, and any other actions we deem appropriate under the circumstances.

Sharing and Usage

Other than as described above, we will never share, sell, or rent individual personal information with anyone without your advance permission, or unless ordered by a court of law or other valid legal process.

3. What are my options?

Users who would rather not provide any of the user data requested by our online request forms should simply check the OPT-OUT box on the form. This will mean that your details will not be stored in our contact database. Please note that you can still view all of the content and use many of the services offered by our website without registering. Also, You may opt in and opt out of receiving communications from us by emailing us at Marketing@InsightSoftware.com. Once you opt out, you will no longer receive communications from us.

4. How will I know if the privacy policy has changed?

Any modifications to our privacy practices will be reflected first within this area of our network of websites. If there is a material change in our privacy practices, we will indicate on our websites that our privacy practices have changed and we will provide a link to the new privacy statement. If we are going to be using the information collected from users in a manner that is materially different from that stated at the time of collection we will send affected users written notice of the change.

5. Questions and comments

Questions regarding this privacy statement should be sent via email or by post to our offices at:

Marketing Department
St. Mary's Court
The Broadway
Amersham
Buckinghamshire, HP7 0UT
United Kingdom

E-mail: Marketing@InsightSoftware.com