



Interactive Entertainment

Customer Success Story

For Nintendo of Europe, Insight Reporting™ saves time at month end, reduces costs, and simplifies customized inquiries and reports

About Nintendo:

- As of October 2nd, 2008, Nintendo has sold over 470 million hardware units and 2.7 billion software units
- Nintendo of Europe GmbH, headquartered in Grossostheim, Germany, is a wholly owned subsidiary of Nintendo Co Ltd
- “Nintendo” translated from Japanese to English means “Leave luck to Heaven”
- Almost 800 people are employed at the Nintendo of Europe offices
- www.Nintendo.co.uk

“*Insight has made our JD Edwards reporting much faster and easier. Insight also reduces costs, since we no longer require outside consulting support to build modified reports.*”

Andrea ZimmererAssistant Manager - Financial Reporting **Nintendo Europe**

Business Challenge: Faster reporting and inquiries in JD Edwards

Growing dramatically from its origins as a manufacturer of playing cards, Nintendo now manufactures and sells consoles. Nintendo markets both hardware and software for its popular systems and has sold more than one billion video games worldwide. The company’s European Headquarters is Nintendo of Europe GmbH, located in Grossostheim, Germany.

Nintendo of Europe has relied on JD Edwards since 2003, and the Financial Reporting group is charged with delivering a wide range of month end and specialized reporting that draws on JD Edwards data.

“We provide data to management here at the European headquarters to our Cost Centers and to our parent company in Japan,” says Andrea Zimmerer, Assistant Manager Financial Reporting, Nintendo of Europe.

In the past some reporting and inquiry processes took many hours, according to Andrea, and such classifications as category codes and cost objects further complicated data retrieval and report preparation.



Benefits of Insight®:

- Data retrieval for month end reporting is faster and easier
- Enables customized reporting without help from outside resources
- Speeds and simplifies report and data distribution even to those with little or no knowledge of JD Edwards
- Reduces costs by reducing the need for IS or outside consulting support for JD Edwards reporting

Solution:

Insight Software Suite for JDE

- Insight Reporting™
- Insight Console™
- Insight Budgeting™



“These methods were not fast and were very restrictive in terms of any specialized inquiries,” says Andrea. “Some of our regular budgeting processes required extensive emailing of files and then manual uploading of data to JD Edwards, and all of this was very time consuming,” she says.

Solution: Insight Software Suite for JD Edwards

When Nintendo of Europe saw a demonstration of Insight Reporting™, they contacted InsightSoftware.com® right away.

“One of our consultants showed us Insight on his laptop. We saw immediately that we could build reports very quickly, and perhaps even more important, we could build them in precisely the format we wanted. We contacted InsightSoftware.com and that was the start of a very valuable vendor relationship for us,” says Andrea.

Nintendo of Europe first implemented Insight in 2006. Since the initial deployment of the General Ledger module, Nintendo of Europe has also deployed the Advanced Cost Accounting and Budgeting modules as well as the Console.

“Our IS department has been amazed at the speed and stability of Insight, and we were impressed by how easy it is to learn and use the system,” says Andrea.

Andrea also praises the support from the InsightSoftware.com® team. “InsightSoftware.com provides very, very good support. We always know that if we face any problems or have any questions about Insight, the people at InsightSoftware.com will help us,” she says.

Approximately 60 people at Nintendo of Europe use Insight on a regular basis, including the Console users. “We use Insight for month-end close and for an increasing number of internal forecasting and management reports. Our Financial Reporting group builds all of the reports and provides them to our Managing Director and our Financial Controller as well as to Executives in Financial Planning and our multiple Cost Centers,” explains Andrea.

Benefits: Saving time at month end. Customized inquiries are quick and easy

With Insight Reporting™, Andrea and her team can retrieve data quickly for month end close and build even customized JD Edwards reports without assistance from their IS department.

Andrea says that she has been pleasantly surprised by the flexibility of the Insight Software Suite. “We can code everything with many different category codes, object and business, and being able to match and invert those calculations helps us a lot,” says Andrea.

“There are some queries that took us several minutes in the past (if they were possible at all) and with Insight, we can retrieve the same data in a matter of seconds,” says Andrea.

Andrea explains that even special requests can be handled very quickly easily with Insight.

“Special requests might have taken several hours or more in the past. For example, we need to report to our parent company in Japan in very special ways including breaking out the results by business sector. With Insight we can do that quickly,” says Andrea.

Other examples of specialized reports that Nintendo of Europe can now produce easily with Insight include forecasting reports and reports that consolidate figures for individual Cost Centers.

End users including the Cost Center teams have provided positive feedback about the Insight reports. “Since these groups log on to JD Edwards infrequently, any data selection in JD Edwards seemed quite complicated to them. With Insight, we’ve built and named the reports to be very easy to understand and use,” says Andrea.

Insight Reporting™ Provides Flexibility

Recommendations by the Nintendo of Europe team made Insight Reporting™ even more flexible. This benefits other users and demonstrates InsightSoftware.com’s commitment to delivering a customer-driven product.

“Our products are booked as cost objects in JD Edwards, so Insight Reporting™ has made detailed reporting much easier than before,” Andrea says.

The Financial Reporting team at Nintendo of Europe now builds margin reports and retrieves data by product class and line very quickly and easily, according to Andrea.

Budgeting Module Saves at Least One Week Per Month

Nintendo of Europe uses Insight Budgeting™ for their monthly forecasting, which previously had been a very time-consuming process.

“Just one example of the time savings with InsightSoftware.com is that we use Insight Budgeting for our monthly forecasting and it saves one of our staff members nearly an entire week each month,” says Andrea.

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Assistant Manager - Financial Reporting **Nintendo Europe**



InsightSoftware.com's Solution

Insight Software Suite for JD Edwards transforms the masses of data into summarized, real-time information. This improves productivity for reporting, analysis and reconciliations.

Companies using the Insight Software Suite gain quick access to information to increase efficiencies, enhance revenues, reduce costs and optimize cash flows.

The Bottom Line:

For Nintendo of Europe, Insight Reporting™ from InsightSoftware.com makes data retrieval for month-end reporting faster and easier.

With Insight Reporting™, the Financial Reporting team can build month-end and customized reports without help from the IS department or from outside consultants.

Nintendo of Europe expects to continue to expand its use to address special requests and ongoing needs in the future.



Console Speeds and Simplifies Data Sharing

InsightSoftware.com developed Insight Console™ to provide easy access to inquiries and reports created using Insight for users who are less familiar with JD Edwards.

“Now we build the forecast reports in Insight Budgeting, and send out a single email to all of the Cost Centers telling them that the forecast reports are ready. They just log onto the Console, put in their forecast, and finalize it. We simply confirm that it's finalized and upload to JD Edwards. This saves an enormous amount of time each month, and is easier not only for us but also for the Cost Center teams,” says Andrea.

The process is now also much more secure than the emailing done in the past. Access in the Console is based on login, so only authorized people can see certain sensitive figures.

Multidimensional Hierarchies Will Enhance ACA Reporting

Nintendo of Europe plans to upgrade soon to the latest version of the Insight Software Suite to take advantage of multidimensional hierarchies.

“I'll be using Insight Reporting more for my margin calculations and management reporting when I have multidimensional hierarchies. We're very pleased that capability is now available in Insight, and it will be especially helpful with our work in the Advanced Cost Accounting module,” said Andrea.

For more information please visit www.InsightSoftware.com

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